

MI Beef Showcase

June 9-11

Entry Information

Event held at the Michigan State University Pavilion for Agriculture and Livestock Education, 4301 Farm Lane, East Lansing, MI 48824

Sponsored by:

Michigan Beef Breed Associations
Michigan Cattleman's Association
Michigan State University—Department of Animal Science
Michigan State University Extension

**All entries due:
May 26, 2017**

**Entry forms & information available at:
http://www.ans.msu.edu/extension/youth_events**

If you need to contact someone at the Pavilion for Agriculture and Livestock Education during the event, please call (517) 432-0665

CARLA MCLACHLAN
Program/Event Manager
Department of Animal Science
Phone: 517/432-5402
MCLACHL2@msu.edu

Exhibitors are responsible for reading and adhering to the rules.

Sanctioned by MI Shows



Michigan Beef Showcase Schedule

Friday, June 9

6:00 – 9:00 p.m. Early-bird arrival for beef (Tack may arrive after 4:00 p.m.)

Saturday, June 10

8:00 a.m. – 1:00 p.m. Cattle may arrive

10:30 a.m. – 1:00 p.m. Cattle check-in and processing

1:00 p.m. All cattle must be checked in

1:00 p.m. Posters and Photography submitted to the Show Office & all contest signup must be completed

1:30 – 3:00 p.m. Teams Sales and Team Fitting Contests (Final Schedules will be posted based on signup)

4:00 p.m. Various breed association meetings and socials

4:30 p.m. MI Junior Shorthorn Association – Adult Showmanship fundraiser

6:30 p.m. Beef Showmanship for all junior exhibitors

Followed by crossbred steer and market heifer divisions

Sunday, June 11

9:00 a.m.

Beef Showcase:

- | | |
|--------------------------------|---------------------------------|
| 1. Charolais/Char Composite | 5. Shorthorn and Shorthorn Plus |
| 2. All Other Registered Breeds | 6. Chi |
| 3. Simmental | 7. Hereford |
| 4. Maine Anjou | 8. Angus |
| | 9. Commercial heifers |

Selection of Grand Champion Market Beef and Supreme Champion Bull & Female will follow the last show

Michigan Beef Showcase

The Beef Showcase provides an opportunity for youth and adults to participate in a statewide beef cattle event. It is our intent to provide an activity that prepares youth for many of their upcoming national junior beef breed shows through exhibiting cattle and participating in the various skills contests. We also hope it provides an opportunity for those youth that will not be able to attend a "Junior National" to experience it here in Michigan.

General Information

Code of Conduct Statement

By making entries, all exhibitors and others associated with the entry, agree to abide by the following guidelines:

- Exhibitors shall at all times conduct themselves with honesty and good sportsmanship and reflect the highest standards of honor and dignity to promote the advancement of agricultural education.
- Animals shall not be administered drugs other than in strict accordance with applicable federal and state regulations and rules.
- Animals shall not be exhibited if the drugs administered in accordance with federal and state regulations and rules affect the animal's performance or appearance at the event.
- Exhibitors are required to present and care for animals in a humane and ethical manner.

Failure to adhere to any rules shall result in the disqualification of the entry and exhibitor.

Exhibitor Eligibility: The Michigan Beef Showcase is open to all Michigan residents that have reached their 8th birthday by January 1, 2017. Members of MI beef breed associations who reside outside Michigan are also welcome, however appropriate health certificates are required.

Entry Deadline: Entries for all events must be postmarked by May 26, 2017. Entries must be made by the exhibitor and mailed to Michigan State University, Dept. of Animal Science, 474 S. Shaw Lane, E. Lansing, MI 48824. Please make checks payable to: Michigan State University.

Entry Fees: Beef Showcase: \$35 / head **Late Entries:** \$50 / head

Entry fees are non-refundable. Entries without payment or entries sent in with incorrect, incomplete or illegible information will not be accepted and will be returned to the exhibitor.

Housing and Camping Accommodations: There are several restaurants in close proximity. Concessions will also be available in the

Pavilion. Camping spaces are available at a cost of \$20 per night. Please indicate request on the entry form. Camping permits are required and will be available upon arrival at the show. Motels that are close to the Pavilion include:

Comfort Inn	Okemos, MI	Ph: 800/349-8701
Fairfield Inn	Okemos, MI	Ph: 517/347-1000
Holiday Inn Express	Okemos, MI	Ph: 517/347-6690
Candlewood Suites	Lansing, MI	Ph: 517/351-8181

Fans: Are not allowed in the aisles unless suspended overhead. A maximum of one fan per two head, owned by the same family or group requesting to be stalled together, will be permitted.

Generators: Not allowed in the Pavilion. Must be located a minimum of 20ft away from building/structures outside.

Dogs: Must be on a leash at all times. Disruptive dogs may be asked to be removed from the building.

Tie-outs: Space is available for night tie-outs for cattle.

Bedding: The preferred bedding is straw or wood chips. Both will be available for purchase at the site. Bedding is to be brought from home or is to be purchased from the official supplier to the Pavilion for Agriculture and Livestock Education. No stalling next to trailers.

Parking: All trucks, trailers and vehicles should be parked on paved parking surfaces only!

Junior Exhibitors: Junior show exhibitors must show their own animal unless chairpersons grant special permission. In the event that a substitute showperson is approved in any of the junior shows, the substitute show person must be a registered exhibitor in this show. Proper identification of junior exhibitor may be required, at the discretion of the show committee.

The Pavilion for Agriculture and Livestock Education on the campus of Michigan State University is considered a classroom facility. As such, **the use or possession of alcoholic beverages or smoking in the Pavilion is prohibited.**

General Rules

1. **Breed Requirements:** In order to exhibit in a specific breed for the Beef Showcase, entries must conform to the following requirements for registration certificates:

<u>Breed</u>	<u>Breeding Cattle</u>	<u>Steers</u>
Angus	Purebred	Purebred
Charolais/Char Composite	Char papers & color requirements	Char papers & color requirements
Chianina	Percentage	Percentage
Hereford/Polled Hereford	Purebred	Purebred
Maine Anjou	Percentage	Percentage
Shorthorn	Purebred	Purebred
Shorthorn Plus	Registered (50% or above)	Registered (50% or above)
Simmental	Percentage (7/8 or above)	Percentage (25% or above)
Simm Solution	25% to 7/8	N/A

In addition, all other registered breeds are welcome to participate in the **All Other Registered Breeds (AORB)** division. If, in the future, there are sufficient numbers of cattle entered within a specific breed not listed above, a separate breed show may be held. For heifers and steers that have a registration certificate but do not satisfy the criteria listed above, those cattle will show in the **AORB** division. In addition, classes will be available in the Beef Showcase for crossbred and other steers, and market or commercial heifers that are not eligible for registering in a specific breed. Please refer to the schedule on page 2 for a listing of those breeds. Any animal is eligible to enter and compete in only one breed/division regardless if animal is registered in more than one breed association registry.

2. **Grooming Regulations:** Use of false tail heads or adding of hair or hemp is prohibited. Coloring agents, except powders, may only be used on the legs and tail switch. No forced administration or pumping of fluids to create gut fill will be allowed. Violation will result in the disqualification of the entry and/or exhibitor.

3. **Ownership Deadlines:** Open beef exhibitor entries must be owned by the exhibitor by entry deadline. Junior exhibitor entries must be solely owned by the exhibitor.

4. Each breed association will receive a 10' x 10' booth space for breed promotional material, at no charge.

5. Original registration papers must be presented at check-in time for all cattle that will be shown in a breed division. Registration applications will not be accepted.

8. Several of the breeds are conducting special events as part of the Beef Showcase. These include:

Michigan Angus Association - State Open and Junior Preview Show: Breeding cattle, steers, and junior showmanship.

Michigan Shorthorn Association State Open and Junior Preview Show: Breeding cattle, steers, and junior member showmanship.

Michigan Chi Association - Open and Junior Show: Breeding cattle and steers.

Maine Anjou Association of Michigan - Open and Junior Show: Breeding cattle and steers.

Michigan Simmental Association - State Open Show: Breeding cattle and steers.

Michigan Hereford/Polled Hereford – Open and Junior Show: Breeding cattle and steers.

9. Breed entries that do not have tattoos, tattoos that do not match the registration papers, or are not legible will not be permitted to show.

10. The name listed on the entry form as exhibitor must also be listed on the animal's registration certificate as "owner."

11. There will be classes for bulls born on or after January 1, 2015, heifers born on or after September 1, 2015 and cow/calf pairs. In the cow/calf classes, the calf must be the cow's most recent natural calf and must have been born on or after September 1, 2016. Cow/calf pairs will count as one entry fee unless the calf will also be shown in a class as an individual. In this case, two entry fees must be submitted.

12. All breeding females, bulls and breed steers competing in the junior division must be registered solely in the name of the youth exhibitor.

13. Steers will be shown by breed. Classes will also be available for crossbred and other steers, and market heifers that are not eligible for registration in a specific breed and will be shown by weight. Heifers shown in breeding classes may not be shown in market heifer classes. A commercial heifer class will be offered. Heifers may show in the market heifer or commercial heifer division, not both.

14. Breeding classes will be broken by age after all cattle are checked in. Every attempt will be made to follow the guidelines of the respective breed associations.

15. **All awards within a breed show will be supplied by the respective breed associations.**

Attention Junior Angus Exhibitors: Attention Junior Angus Exhibitors: Exhibitor's birthdate for the Jr. Angus Preview Show must be from January 1, 1996 through December 31, 2008. Exhibitors in the open show must have reached their 8th birthday by January 1, 2017. The Michigan Angus Auxiliary will again be sponsoring a showmanship contest in conjunction with the Preview Show on Sunday, June 11th. There will be four divisions (junior, intermediate, senior and senior national). Contestants in the SENIOR NATIONAL DIVISION must meet all the requirements for the national contest to be eligible for this division. Copies of these rules will be posted at the show and are available from Nancy Thelen prior to the contest. Special attention should be paid to the following rules:

(1) Contestants must be junior, life or regular members of the American Angus Association **PRIOR** to participating in their state contest.

(2) Contestants must be Michigan residents and members of the Michigan Jr. Angus Association.

(3) Contestants must be at least 16 years of age by January 1, 2017, and not have had their 21st birthday before January 1, 2017.

(4) Any contestant who has participated in any of the previous national junior Angus showmanship contests is automatically ineligible for ensuing national showmanship competition.

(5) To be eligible, each contestant must presently own registered Angus cattle.

(6) Youth who are interested in competing in this contest must register on or before May 26th by contacting Nancy Thelen at 734-944-6262 and providing their American Angus Association member code.

All-Breed Beef Showmanship (Saturday Evening)

There will be four age divisions: 8-10, 11-12, 13-15, and 16-21 years of age (age as of 1/1/17). No entry fee is required for this contest. Exhibitors must use their own animal.

Breed Associations that require a separate breed-only showmanship will hold those classes on Sunday during their breed shows. Age of contestants and divisions will be determined by the national/state junior breed association.

BEEF SKILLS CONTESTS

The Michigan Beef Showcase Educational Contests are open to any youth participating in the Beef Showcase but are geared toward helping youth prepare their educational contest entries for their respective breed's National Junior Heifer Show contests. Please see general rules for each contest below. If preparing for a National Junior event, please see contest rules for your breed's contests. No entry fee is required. Contest officials will be made aware of contest rules within each breed.

Angus: <http://www.angus.org/njaal>

Chi: <http://www.chicattle.org/index.php>

Hereford: <http://www.hereford.org/node/63>

Maine: <http://www.maine-anjou.org/index.php>

Shorthorn: <http://www.juniorshorthorn.com/>

Simmental: <http://www.simmental.org/site/index.php/junior-programs>

Several of the breed associations will award prizes in these educational contests to their junior members, in addition to the general awards offered in each area. MI Jr Shorthorn offers prizes to their members, MI Angus may be offering cash awards to all of the MI Junior Angus Association members. Contact your junior group for details.

Promotional Poster

1. All work must be that of the entrant. The contestants should write the following information in the upper left-hand corner on the back of the poster: contestant's name; birthdate.
2. Subject area should correspond with your national contest rules **OR** one of the following:
 - Breed/Association Promotion – Highlight the benefits of active membership in your breed association. Promote your 4-H Club, Junior Organization or similar group.
 - Herd Advertisement – Create a print advertisement suitable for promotion of your own herd or a fictitious (but realistic) situation.
3. A poster may be exhibited by only one contestant; posters with more than one contestant will be disqualified.
4. Judging criteria will consist of: neatness of construction, 5 points; clear message, 5 points; clever verbiage, 5 points; makes wise use of poster space, 5 points; eye-catching appeal, 5 points; originality/creativity, 10 points; promotion of the appropriate topic, 5 points; majority of work done by individual, 5 points; and overall effectiveness, 10 points.
5. All entries should be on regular poster board (22" x 28") and be light enough for hanging.

Photography

1. Photography should concentrate on all aspects of good composition and quality photography.
2. Judging criteria will consist of: quality of image (focus, light, balance, etc.), 15 points; well-positioned center of interest, 5 points; good angle/viewpoint, 5 points; captures moment well, 5 points; originality/creativity, 5 points; emphasis on cattle, 5 points; overall appeal, 10 points.
3. All entries should be 5x7 or 8x10 color photos and must include mattes or frames.
4. Digital entries are allowed, but all entries must be on photo quality paper.
5. No digital enhancements to the photo are allowed. Cropping is ok.
6. Captions are not allowed on the pictures.
7. Exhibitors are allowed to enter as many as two photos in this contest, however, only one entry per exhibitor will place in the top five.
8. Duplication of entries in subsequent years is not permitted.
9. Camera timer settings may not be used; therefore, the junior submitting the entry may not appear in the photo.

Team Fitting

1. Teams will consist of three (3) members. Mixed age teams are acceptable.
2. Each team must provide their own animal for the contest, as well as all supplies needed (chute, blower, clippers, etc.).
3. Each team will be allowed 20 minutes to fit their calf.
4. When time is up, one team member will parade the calf before the judge. The judge will make comments and announce the winners.
5. Animals may be clean and clipped but may not enter the show ring with any additional prior fitting.

Team Salesmanship

1. Each team shall consist of two or three juniors. The team will bring an animal to the competition area and present, promote and generally 'sell' the entry to the judging panel. Cattle should not be fitted beyond being clean, clipped and blown out. Mixed age teams are acceptable.

2. Competition will consist of two parts:

(a) Each exhibitor will speak two minutes about the calf with the comments directed to the panel acting as potential customers. Presentation time is limited to a total of six minutes.

(b) Juniors will be questioned by the panel as potential buyers. Questions are limited to three minutes.

3. A team may use as many sales tools as they deem necessary; teams must provide their own sales tools.

4. Microphones will not be used

5. Competition will be judged on: integrity, 20 points; command of facts and figures, 20 points; poise and skill in presentations, 15 points; teamwork, 15 points; general appearance, 10 points; professionalism, 10 points; and overall affect, 10 points.

Proper Identification, TB Testing, and Health Requirements

http://www.michigan.gov/documents/MDA_TB_Zoning_Order_87805_7.pdf

Identification

All cattle participating in the 2017 Michigan Beef Showcase must have an **USDA approved 840 RFID tag**. Alphanumeric metal ear tag or official breed registry tattoo are NOT acceptable in place of an RFID tag. In addition,

TB Test Requirements

Please review the testing requirements at the MDARD web site listed above.

Health Requirements

- All cattle must be dehorned if horn length is greater than two inches.
- Cattle infected with a communicable disease may not be brought to the show. To meet the health standards required to show, animals need to be free of illness including but not limited to:
 - Clinical signs of respiratory disease (watery eyes, nasal discharge, elevated temperature, excessive slobbering)
 - Diarrhea
 - Active ringworm and/or warts
 - Identifiable external parasites
- Evidence of surgical, conformation or any other unethical alterations will result in the animal and exhibitor being disqualified from competition.
- Animals not meeting these standards are to be removed from the Pavilion immediately upon notification to the exhibitor and/or parents.
- All livestock are subject to inspection by a licensed, accredited veterinarian anytime during the show.

Out of State Cattle

(Open only to members of MI Beef Breed Associations)

All cattle participating in the 2017 Michigan Beef Showcase must have an USDA approved 840 RFID tag. Alphanumeric metal ear tag or official breed registry tattoo are NOT acceptable in place of an RFID tag. In addition, the required state travel papers must be provided prior to unloading cattle. Michigan State Veterinary may be contacted at www.michigan.gov/mdrad or t the Michigan Dept. of Agriculture Animal Industry Division at 800-292-3939 for details.

2017 Michigan Beef Showcase

Exhibitors are responsible for reading and adhering to the rules.

Entry forms with incorrect, incomplete or illegible information will not be accepted. Entries must be postmarked on or before May 26, 2017.

Entries after this date are accepted for fee of \$50 / head. Please feel free to reproduce this form if additional copies are needed.

PLEASE PRINT:

Exhibitor Name:		Birth Date (Jr. Exh.)	Phone
Address:		City	State
E-Mail	County		

Registered Cattle (Females, Bulls & Steers and Commercial heifers): IMPORTANT - Please give complete registration name and registration # Incorrect information will result in the failure to complete entry process!!

Breed	COMPLETE Registered Name	Sex B/F/S	Registration #	Birth date MO/DA/YR

No entry fees are required for these contests:

Poster _____ Team Fitting _____
Photography _____ Team Sales _____

Crossbred Steers & Market Heifers

Crossbred Market Steers (total # of head)	Market Heifers (total # of head)

I wish to be stalled next to the following exhibitor/s (last name):

ENTRIES PER HEAD	# HEAD		\$\$ TOTAL
Beef Showcase -- \$35 (Late entries -- \$50)			
Breeding Cattle			
Steers/Market Heifers			
	# Spaces	# Nights	
Camping Space(s) \$20/night per space			
TOTAL FEES:			\$

Exhibitor Signature: _____

Parent or guardian signature (if exhibitor is minor): _____

Signing this form indicates that the exhibitor has read and will abide by the rules for this event.

Please make checks payable to: MICHIGAN STATE UNIVERSITY

Send entries to: MI Beef Showcase – Dept. of Animal Science, 474 S. Shaw Lane, Rm 1287, East Lansing, MI 48824.